



# IMPRESIV HEALTH COMPANY OVERVIEW

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Government  
Program  
Advisory



Clinical  
Program  
Support



Business  
Process  
Optimization



Audit and  
Certification  
Preparedness



Technology  
Procurement &  
Enablement



Program &  
Project  
Management



Data  
Management &  
Analytics



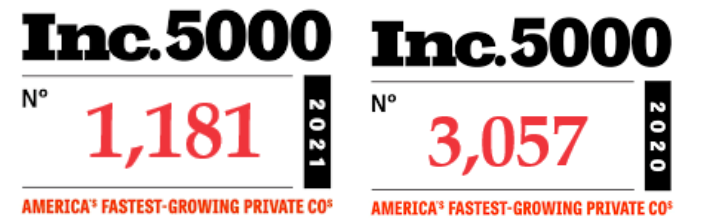
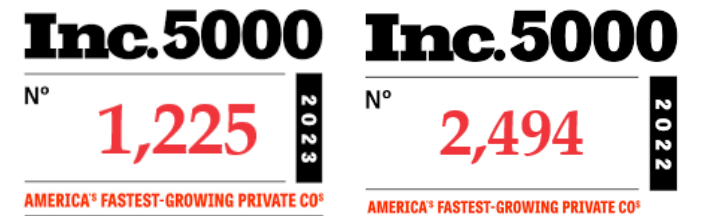
Clinical, IT, &  
Professional  
Placement



# HELLO. WE'RE IMPRESIV HEALTH.

Impresiv Health is a leading provider of healthcare talent and technology services. Since 2014, our business consulting and technology services have consistently delivered significant value and a competitive advantage to our client partners.

- We are a **minority-owned** business and headquartered in Central Florida
- We work exclusively in healthcare, offering an **industry-specific team of clinical, technical, and operations experts**
- We leverage industry best practices and accelerators from previous client engagements to implement repeatable processes to **minimize time and risk**
- We are a **Fit For Purpose, Value Added Service Partner**. Our rates are competitive, we keep other firms honest, and we believe in **accelerated time-to-value**
- Impresiv Health has a proven track record of completing mission-critical projects and implementations **in scope, schedule, and budget**



# WE SOLVE OPERATIONAL CHALLENGES

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Navigating everyday challenges and finding solutions for workforce shortages, process inefficiencies, and technology gaps requires innovation, strategy, and sometimes the right partner to operate efficiently and effectively.

WORKFORCE CRISIS &  
STAFFING CHALLENGES

PROCESS  
INEFFICIENCIES

DATA & REPORTING  
GAPS

POOR PERFORMING  
TECHNOLOGY

The decline of workforce and expertise is now a top risk for healthcare organizations whose operations depend on experienced healthcare professionals—from direct care workers and clinicians, operational and IT experts, or licensed professionals. At the same time, we offer solutions to support the imbalance in the supply and demand of healthcare professionals and services.



# WHO WE SUPPORT

## Healthcare organizations aiming to provide high-quality, person-centered care



### Payers and Providers

Our team brings specialized experience from all areas of healthcare, ensuring exceptional guidance across the entire care continuum.



### Third Party Administrators

We have a proven approach to managed care operations that allows TPAs to incorporate efficient processes and focus on their clients.



### Accountable Care Organizations

We understand that alignment to give coordinated high quality care is the core of ACO success and we can help get you there.



### Health and Human Services

We collaborate to help you navigate new and enhanced approaches to serving and promoting the health of vulnerable populations.



# IMPRESIV HEALTH SERVICES

Impresiv Health accelerates operational excellence, digital transformation, and pathways to better care.



## HEALTHCARE OPERATIONS OPTIMIZATION

Proven methods for streamlining workflows, minimizing administrative burdens, and boosting overall productivity.



## CLINICAL PROGRAM EXCELLENCE

We excel in transforming care management, optimizing utilization management, and enhancing population health strategies.



## HEALTHCARE TECHNOLOGY ENABLEMENT

We focus on carefully selecting, implementing, and fine-tuning solutions that elevate operational excellence.



## DATA-DRIVEN DECISION MAKING

Extensive expertise in using analytics, predictive modeling, and data visualization to inform strategy and improve decision-making processes.



# WHAT WE DO

**We help our clients pivot away from the traditionally expensive and hard-to-measure projects.**

## **CLINICAL OPTIMIZATION**

CM, UM, and Pop Health Strategy  
Solution Consulting  
System Implementation  
Program Design and Support  
Clinical and Technical Evaluation  
Clinical Outsourcing

## **ADVISORY SERVICES**

Analytics Consulting  
Audit Preparedness  
Business Process Improvement  
Strategic Needs Assessment  
RFP Development  
Vendor Selection & Procurement

## **TECHNOLOGY ENABLEMENT**

Implementation Services  
System Upgrades  
Application Managed Services  
IT Project Management  
Software Training  
Digital Transformation

## **WORKFORCE MANAGEMENT**

Strategic Staffing  
Temp to Perm  
Direct Hire Placement  
Fractional Leadership



# OUR EXPERTISE

**We bring professionals who can augment our customers' operations, technical, project management, training, and quality resources.**

## **We help with the design of**

Program Descriptions  
Policy & Procedures  
Standard Operating Procedures  
Correspondence/ Letters  
Operational & Regulatory Reports  
Workflow & Automation Strategy  
Training & Development  
Custom Report Packages  
Stratification Techniques  
System Optimization

## **We Support**

Altruista Guiding Care  
Zyter TruCare  
EXL CareRadius  
Gainwell Essette  
Medecision Aerial  
MHK  
TriZetto CareAdvance  
ZeOmega Jiva  
HealthRules Payor  
Plexis  
TriZetto Facets  
TriZetto QNXT

## **We Help With**

Product Consulting  
Project Management  
Project Planning  
Requirement Gathering  
System Design  
System Maintenance  
Training  
Correspondence/Letter  
Development  
Change & Release  
Management  
Configuration  
Custom Reporting  
Data Migration  
End-to-End Testing  
Go Live Support  
Model Office



# PARTNERS WE'VE SUPPORTED





# RECENT SUCCESSSES

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When you engage with our team, you can expect resources that, on average, have 10 years of industry experience. This expertise ensures that you will work with a team that has successfully completed similar projects for organizations like yours

## How many of our recent projects align with your 2025 initiatives?

- ✓ Project managed and delivered the implementation of a HEDIS and Population Health solution into a Michigan Prepaid Inpatient Health Plan in scope, on schedule, and under the estimated budget.
- ✓ Led the implementation and delivered a Care Management Solution into a North Carolina LME/MCO
- ✓ Successfully conducted a Clinical Operations current state assessment and delivered a successful Model of Care transformation initiative.
- ✓ Program Managed the implementation of Johns Hopkins ACGs for one of the largest FQHC's in the country.
- ✓ Our consulting team was instrumental in the strategic system upgrade process for one of our technology partners, who required a complete reimplementation of Case and Utilization Management modules across their customer base.
- ✓ Provided technical and project management guidance for a Medicare client who needed to make a rapid transition from one TPA to another before open enrollment
- ✓ Engaged by a New York Health Plan that manages Medicaid and Medicare programs to streamline a prior authorization code list that better aligned with current industry practices. At the end of this assessment, we eliminated approximately 16,000 codes that previously required prior authorization.



# CASE STUDIES

**We are innovative, whether it is advances in technology or the disruption of outdated processes and methodologies.**



## **HEDIS IMPLEMENTATION**

We provided expertise to support an almost impossible achievement and delivered on schedule and budget.

[Read The Success Story](#)



## **MANAGED CARE STAFFING**

A health plan partner needed to pivot to a new clinical business model and turned to Impresiv for support.

[Read The Success Story](#)



## **CARE MANAGEMENT IMPLEMENTATION**

Strong clinical and technical knowledge resulted in a seamless implementation journey.

[Read The Success Story](#)



# HOW TO ENGAGE OUR TEAM

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Whether we engage in a consultative or staff augmentation capacity, our Sales and Customer Success Team will work with you to create a defined strategy to achieve your project goals and desired outcomes.

## **Services we offer to benefit your organization:**

**Project Based Consulting** offers a professional resource or project team for a specific scope of work to be delivered within a budget and specified timeline.

**Temporary Staffing** delivers “resources on demand,” we ease the pressure of fluctuating needs through skillful recruiting practices that help you find niche resources when you need them the most.

**Temp to Perm Staffing** allows our client partners to “try before you buy” for a probationary period until you’re ready to bring them on as full-time employees. There are no transition fees from temp to perm once a resource is engaged for 1040 hours.

**Direct Hire Placement** identifies candidates for your long-term needs, and we handle the entire hiring process to find you the right-fit, full-time hires who meet your current needs and continue to do so in the long run.



*“Impresiv” wasn’t chosen by accident—the purpose of the name is to immediately acknowledge our intention to impress in everything that we do. This includes our commitment to our clients and employees. If you walk away hearing someone say, “That’s Impressive,” we’ve done our job.*

**Marcus Fontaine, Founder & CEO**

**THANK YOU**

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[CONTACT US](#)

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