



# IMPRESIV HEALTH COMPANY OVERVIEW

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Government  
Program  
Advisory



Clinical  
Program  
Support



Business  
Process  
Optimization



Audit and  
Certification  
Preparedness



Technology  
Procurement &  
Enablement



Program &  
Project  
Management



Data  
Management &  
Analytics



Clinical, IT, &  
Professional  
Placement



# HELLO. WE'RE IMPRESIV HEALTH.

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Impresiv Health is a trusted partner that provides solutions for workforce shortages, inefficient processes, compliance concerns, and technology enablement services.

Since 2014, our consultants have delivered business consulting and technology solutions to health plans, TPAs, and ACOs nationwide, providing them with experienced healthcare professionals who supplement their clinical, operational, project management, and technical needs.

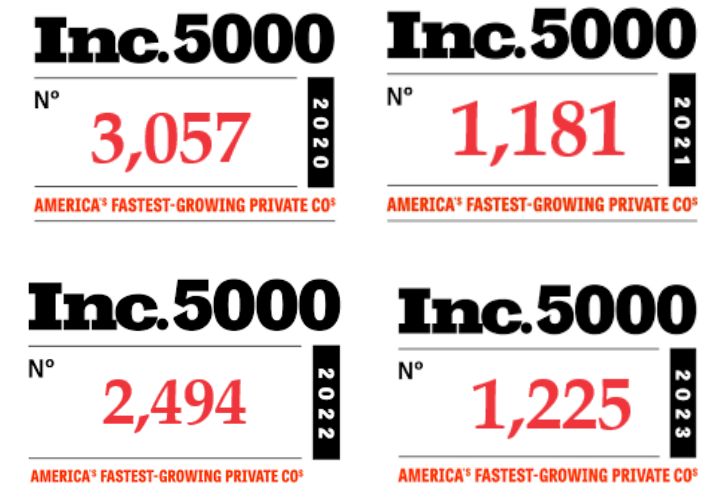
Our reach is in every facet of healthcare, and we offer a comprehensive suite of healthcare services and solutions under one roof.



# ABOUT US

We are a professional services firm that supports health plans and other risk-bearing organizations with strategies to improve operational efficiency.

- We are a **minority-owned** business established in 2014 and headquartered in Central Florida
- We work exclusively in healthcare, offering an **industry-specific team of clinical, technical, and operations experts**
- Our professionals have strong consulting pedigrees: **We are alumni of the top firms, healthcare organizations, and technology vendors**
- We are highly knowledgeable when it comes to **CMS, NCQA, URAC**, and other regulatory bodies
- We leverage industry best practices and accelerators from previous client engagements to implement repeatable processes to **minimize time and risk**
- We are a **Fit For Purpose, Value Added Service Partner**. Our rates are competitive, we keep other firms honest, and we believe in **accelerated time-to-value**
- Impresiv Health has a proven track record of completing mission-critical projects and implementations **in scope, schedule, and budget**



# WHO WE SUPPORT

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Impresiv Health is a team of nationally recognized physicians, clinical advisors, healthcare executives, and technical experts who bring subject matter expertise and project accelerators to each engagement.

## Innovators in managed care, behavioral and population health



### Health Plans

We have a deep bench of experts who have experience in health plans from commercial to government programs as well as self-funded entities.



### Third Party Administrators

We have a proven approach to managed care operations that allows TPAs to incorporate efficient processes and focus on their clients.



### Accountable Care Organizations

We understand that alignment to give coordinated high quality care is the core of ACO success and we can help get you there.



### Community Based Programs

We are passionate about the emergence of community-based programs and bring innovative recommendations to our clients.



# WHAT WE DO

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Impresiv Health is an accelerator to solving your workforce, process, technology, and data challenges.

## **OPERATIONAL IMPROVEMENT**

- Clinical Program Support
- Claims Management
- Compliance & Quality Improvement
- Business Intelligence & Analytics

## **CLINICAL STAFFING**

- Care Management
- Point of Care Clinical Professionals

## **ADVISORY CONSULTING**

- Government Programs
- Audit & Certification Preparedness
- Business Process Improvement
- Program & Project Management

## **TECHNICAL STAFFING**

- Product Support
- Application Development
- Legacy System Maintenance

## **TECHNOLOGY ENABLEMENT**

- Core Platform Selection & Procurement
- Core Platform Implementation
- Core Platform Support
- Strategic Project Staffing

## **PROFESSIONAL STAFFING**

- Interim Leadership
- Operational Support



# OUR EXPERTISE

We bring professionals who can augment our customers' operations, technical, project management, training, and quality resources.

## We help with the design of

Program Descriptions  
Policy & Procedures  
Standard Operating Procedures  
Correspondence/ Letters  
Operational & Regulatory Reports  
Workflow & Automation Strategy  
Training & Development  
Custom Report Packages  
Stratification Techniques  
System Optimization

## We Support

Altruista Health  
Guiding Care  
CaseNet TruCare  
EXL CareRadius  
HMS Essette  
Medecision Aerial  
MHK  
TriZetto CareAdvance  
ZeOmega Jiva  
HealthRules Payor  
Plexis  
TriZetto Facets  
TriZetto QNXT

## We Help With

Product Consulting  
Project Management  
Project Planning  
Requirement Gathering  
System Design  
System Maintenance  
Training  
Correspondence/Letter  
Development  
Change & Release  
Management  
Configuration  
Custom Reporting  
Data Migration  
End-to-End Testing  
Go Live Support  
Model Office



# RECENT SUCCESSSES

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Health plans of all sizes continuously do what they can to meet the high standards set by CMS and other regulatory bodies. Requirements and regulations of today are dated by tomorrow, and we assist in bridging the gap by creating the right-fit solution.

## How many of our recent projects align to your 2024 initiatives?

- ✓ Project managed and delivered the implementation of a HEDIS and Population Health solution into a Michigan Prepaid Inpatient Health Plan in scope, on schedule, and under the estimated budget.
- ✓ Led the implementation and delivered a Care Management Solution into a North Carolina LME/MCO
- ✓ Successfully conducted a Clinical Operations current state assessment and delivered a successful Model of Care transformation initiative.
- ✓ Program Managed the implementation of Johns Hopkins ACGs for one of the largest FQHC's in the country.
- ✓ Our consulting team was instrumental in the strategic system upgrade process for one of our technology partners, who required a complete reimplementaion of Case and Utilization Management modules across their customer base.
- ✓ Provided technical and project management guidance for a Medicare client who needed to make a rapid transition from one TPA to another before open enrollment
- ✓ Engaged by a New York Health Plan that manages Medicaid and Medicare programs to streamline a prior authorization code list that better aligned with current industry practices. At the end of this assessment, we eliminated approximately 16,000 codes that previously required prior authorization.



# CASE STUDIES

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Impresiv Health is a team of nationally recognized physicians, clinical advisors, healthcare executives, and technical experts who bring subject matter expertise and project accelerators to each engagement.

**We are innovative, whether it is advances in technology or the disruption of outdated processes and methodologies.**



## HEDIS IMPLEMENTATION

We provided expertise to support an almost impossible achievement and delivered on schedule and budget.

[Read The Success Story](#)



## MANAGED CARE STAFFING

A health plan partner needed to pivot to a new clinical business model and turned to Impresiv for support.

[Read The Success Story](#)



## JIVA IMPLEMENTATION

Strong clinical and technical knowledge resulted in a seamless implementation journey.

[Read The Success Story](#)



# HOW TO ENGAGE OUR TEAM

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Whether we engage in a consultative or staff augmentation capacity, our Sales and Customer Success Team will work with you to create a defined strategy to achieve your project goals and desired outcomes.

## **Services we offer to benefit your organization:**

**Project Based Consulting** offers a professional resource or project team for a specific scope of work to be delivered within a budget and specified timeline.

**Temporary Staffing** delivers “resources on demand,” we ease the pressure of fluctuating needs through skillful recruiting practices that help you find niche resources when you need them the most.

**Temp to Perm Staffing** allows our client partners to “try before you buy” for a probationary period until you’re ready to bring them on as full-time employees. There are no transition fees from temp to perm once a resource is engaged for 1040 hours.

**Direct Hire Placement** identifies candidates for your long-term needs, and we handle the entire hiring process to find you the right-fit, full-time hires who meet your current needs and continue to do so in the long run.



*“Impresiv” wasn’t chosen by accident—the purpose of the name is to immediately acknowledge our intention to impress in everything that we do. This includes our commitment to our clients as well as our commitment to our employees. If you walk away hearing someone say, **“That’s Impressive,”** we’ve done our job.”*

**Marcus Fontaine, Founder & CEO**



**THANK YOU**

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[CONTACT US](#)

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